

## Final Project Design Document

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### **Purpose:**

The purpose of this final project is to be used as a completion of my ePortfolio, displaying my integration of technology in the classroom and my abilities to meet each technology standard. I intend to use it as a showcase of my technology knowledge, showing members of my district's administration team and technology department, in hopes of a new title of employment. I do not wish to transfer positions at my school, however my district could benefit from my knowledge and experience, utilizing my skills to assist with designing new websites and more. Another purpose for my ePortfolio and website designs is to market my design abilities of websites. I would present my designs to newly created small businesses, such as photographers or crafters. The audience would be able to see that I am able to create websites to advertise their businesses and showcase their work.

### **Needs Assessment:**

Since our district is currently going through some major technology troubleshooting, I was able to determine the need for what exactly my design should provide. Our district changed software programs right before school commenced, but was not as successful as anticipated. Many, if not all, district employees are experiencing technology problems in their classrooms or offices. Such problems consist of not being able to print from their computers, not able to access computer drives, multiple computers not completely converted, and many more. After assessing these issues, I will be able to showcase my knowledge of technology and skills.

### **Audience:**

The targeted audience of my ePortfolio is administration and the technology department of the Wadsworth School District. The administration consists of five elementary principals, three middle school principals, two high school principals, the Professional Development instructor, and the superintendent. The technology department consists of the head chair and three additional members. Another target audience would consist of potential or current small business owners, interested in creating a way to advertise their merchandise and skills. Such clients could be, but not limited to, crafters, photographers, or artists.

### **Content/Subject and its fit with web site goals:**

The requirements for the ePortfolio include artifacts aligned to the eight NETS-TF standards. With this being said, the content of the website will be examples of course work and field experiences that meet the NETS-TF standards. These examples will meet the goal of this website by showing evidence of my work and experience obtained with using and integrating technology in my classroom and place of work and professional development. Other content will consist of information about me, listing background experience, education, and personal information. A link of contact information will be listed as well.

### **Presentation of information:**

The presentation of information will be an easy and well organized layout to follow. When viewing the site, the audience will first see the home page. The home page will set the tone of the rest of the site and provide easy navigation tools. On the home page, there will be an audio clip, introducing myself and the purpose of my ePortfolio, along with a typed out description to read.

On the home page, the viewer will be able to click on any of the eight NETS-TF standards, leading to artifacts that align to each standard. When visiting one of the eight standards, the audience will be able to view different artifacts from either course work or field experience. This layout is comparable to the looks of the following ePortfolio example:

<http://gozips.uakron.edu/~arr5/eportfolio/index.html>. I appreciate the overall look of this example, especially the presentation of information. Another link found on the home page will be a link to information about me and contact information. On each page provided, there will be a link to navigate the viewer back to the home page and a link to contact me.

**Rationale for organization:**

The reason I have organized the content and information of my ePortfolio is to provide an easy and simple navigation for the viewer. I want the viewer to be able to easily find what he/she is looking for, without becoming frustrated because he/she cannot find the information wanted. Having each page organized, separating course work and field experience, will allow the audience to know what each example is and where it came from.

**Media, acquisition or development, and rationale for using:**

The first media that will be used will be an introductory audio clip, introducing myself and the purpose for my ePortfolio. Other media that I will use are images or graphics to help navigate throughout the ePortfolio. To avoid any copyright issues, I will have to research any graphics obtained from clipart or the internet. If I do use any images other than personally created ones or images with people in them, I will provide a reference/resource page, listing credits. All media used will serve a purpose on my page and not detract from the important information provided.

**Color scheme and rationale:**

The color scheme for my design will display a professional and appealing appearance for the targeted audience, avoiding any detraction from the important content presented. The background color will be a light blue shade and the text color will be a dark blue shade, almost appearing black. \*See example below. Any links listed will be the traditional bright blue color, becoming red after they have been visited. All important headings will be bold text and links will be underlined. This will allow the audience to easily navigate through the content, being able to decipher what is most important.

\*

**Background Color:** Light Blue  
**Text Color:** Dark Blue  
**Link Color:** Bright Blue

**Outline of web site organization:**

The outline of my ePortfolio will have four main links on my home page: All About Me, NETS-TF standards and artifacts, Resume, and Contact Me. \*See example below.

